



YOUR HOMETOWN BUILDER

WHY CHOOSE BROADSTREET HOMES?

Choosing to build a new home - whether in your hometown or as part of a relocation - is an exciting time. We know that you have many choices in the marketplace, from location to home design, and most importantly selecting the homebuilder you wish to entrust and collaborate with the building of your new home. There are many decisions to make, and at times, it can feel overwhelming. At Broadstreet Homes, we approach your new home experience a bit differently. We want your time working with us to be positive, fun and easy. And, if you have relocated to our beautiful city of Charlotte, or one of its wonderful surrounding areas, we enthusiastically welcome you to our homes and the Broadstreet family!

OUR HOMES

We offer homes of value and quality, employing the latest construction methodologies, assuring a safe, strong home that's built to last and backed by an independent third-party warranty for even greater peace of mind. We employ an impartial and unbiased quality control firm to conduct a 400-point inspection on every new home we build, as well. And, our strategic partnership with sets us apart from the competition, as we build our homes out of steel, rather than wood. This innovative centralized steel panelization system offers tremendous benefits to our homeowners including:

- Our homes are built stronger by utilizing steel vs wood construction.
- Our homes are impervious to termites.
- Our homes offer lower maintenance and insurance rates.
- Our homes steel structure is non-combustible.
- Our homes do not suffer common problems associated with wood construction - shrinking, splitting, rotting, cracking, or twisting.
- Our steel construction is better for the environment as waste is less than 2%.
- Our job sites are cleaner and safer, with a higher-level expectation of quality.

OUR FUN AND EASY DESIGN PROCESS

We've streamlined your selection process, making it fun and hassle-free. You will feel confident that our professionally designed palette choices will look beautiful in your new home for years to come! With neutral tones as your backdrop, you are free to express your unique personality through home furnishings and textiles to create a fresh, clean up-to-date interior. Simplifying this process is all part of our commitment to craft homes and communities that fit today's lifestyle - allowing you to focus on what really matters. Our energy efficient designs feature open spaces for family gatherings, with yard maintenance that's done for you and community amenities that encourage social events and exercise!

OUR TOWN

We are your neighbors; metropolitan Charlotte is home to our entire team. We live here, work here, raise our families here. And, we are ambassadors of this vibrant area that offers everything from big city lights to quaint small towns. What's not to love about the Queen City? Whether you're a native Charlottean, or a recent arrival, you know it's all here - conveniences for modern life, medical and educational facilities, an expanding international airport - and an easy weekend getaway to the Blue Ridge or those lovely Carolina beaches.

The Broadstreet Team has collectively spent decades building in this city and its surrounding areas. Our roots here are strong, as well as our community ties. We love living and working here, and know you will, too. With a natural understanding of the region - its climate, geography, and the charming characteristics of its neighborhoods and suburbs - we are adept at choosing sought-after locations and product offerings for our new communities.

WHAT WE BUILD

Sure, our business is building homes, but what is most important to all of us at Broadstreet? It's the relationship we build with our newest neighbor in this growing community - you! We set out to make you feel comfortable and respected from your first visit to our sales office, and we want to get to know you. To hear your story, to learn how we can make your new build experience fun, filled with anticipation for the happiest day of all - when we hand you the keys to your new home.

Throughout this time, we will get acquainted. You are not a random file number at an out-of-town corporate office; our principals are on site, hands-on every step of the way, with the desire that the Broadstreet Team exceeds your expectations - every time. That is the cornerstone of our customer service pledge to you. We want to earn your trust and referrals, and to enjoy catching up when we bump into each other - and it just may happen while dining out, shopping, or taking in a local event.

So, welcome to our home, and yours!